



**Streaming, reinvented for classical music.**

**Press Release**

## **muvac and IDAGIO partner to simplify audition preparation**

**Partnership connects muvac's music vacancies with IDAGIO's recordings catalogue, allowing musicians to prepare for auditions with ease**

Berlin, 20th February 2019 – IDAGIO, the leading streaming service for classical music, and muvac (music vacancies), the leading platform for organizing auditions, are joining forces to offer musicians around the world a new tool to optimize their audition preparation. Through direct integration, vacancies will show the corresponding IDAGIO profile of the ensemble or orchestra, making their discography available immediately. It makes it easy for candidates to discover the sound of the orchestras and ensembles they are applying to.

"We are very glad to cooperate with IDAGIO. It allows candidates to become familiar with the specific sound of many of our clients in a simple and convenient way. No one else in the streaming business has a similar kind of expertise. For us this is yet more proof that technological innovation in classical music is picking up steam." says Luis Perandonnes, Managing Director of muvac.

muvac relaunched in January 2019 with a new design and further improvements to their service, including the integration of IDAGIO. Both companies believe that technology, specifically built for the needs of the classical music industry, empowers musicians and industry players to take advantage of new opportunities.

Christoph Lange, Co-Founder and CPO (Chief Product Officer) of IDAGIO, adds: "For any musician, the ability to listen is just as important as the ability to play. In order to support the process of preparing for auditions, we are very happy to partner with muvac. Sustaining classical music through technology is IDAGIO's core mission and we are excited to shape the future of classical with a partner who shares the same belief."

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**muvac** is the leading platform for auditions and the new standard for the organization of applications at orchestras, ensembles, academies, competitions, masterclasses and music universities. 45.000 professional musicians currently belong to the muvac network and consult the platform to stay up to date on open positions from more than 170 orchestras in 21 different countries and apply for the vacancy directly through the service.

**IDAGIO** is the leading streaming service for classical music. Crafted in Berlin by a world-class team of over 80 passionate experts in music, technology, business and design, IDAGIO offers a search tailor-made for classical music, a catalogue of over 1.2 million tracks as well as exclusive recordings and playlists – all available in lossless audio quality (FLAC). On IDAGIO each orchestra has a clear and organized profile, clear filters (composers, conductors, works, soloists and more) and albums. IDAGIO counts subscribers in over 180 countries and more than one million app-downloads worldwide.

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