



**Streaming, reinvented for classical music.**

## **Hola and Bonjour! IDAGIO is now available in Spanish and French**

**Leading streaming service for classical music launches localised iOS app.**

Berlin, 17 April 2019 – IDAGIO, the leading streaming service for classical music, is enhancing its app experience for iOS users. In addition to English and German, the app will now be available to classical music enthusiasts in French and Spanish. Mobile devices are the main source of music consumption at IDAGIO with over 80 percent of playback coming from iOS devices. The localisation of the app with additional languages is an essential step in improving the user experience for IDAGIO subscribers.

“Classical music acts as a universal language for connecting people all over the world” says Christoph Lange, co-founder and Chief Product Officer of IDAGIO, “By adding more languages to the IDAGIO apps, we make it convenient for French and Spanish speaking listeners to experience the world of classical music and be part of IDAGIO’s growing global community.”

### **About IDAGIO**

IDAGIO is the leading streaming service for classical music. Crafted in Berlin by a world-class team of over 80 passionate experts in music, technology, business and design, IDAGIO offers a search tailor-made for classical music, a catalogue of over 2 million licensed tracks, and exclusive recordings and playlists – all available in CD-quality sound (FLAC). Each artist, orchestra and ensemble has a clear profile displaying albums and recorded works including filters like composer, conductor, soloists and more. IDAGIO has subscribers in over 180 countries and the app has been downloaded more than one million times worldwide.

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